



"Great leaders don't set out to be a leader, they set out to make a difference"

Your journey should not be defined by roles, positions or titles but the goal you wish to achieve.

~Kamal Ghanshala

**Prof. Kamal Ghanshala** (B.Tech, M.Tech. Ph.D. - Computer Science)

The Founder-President of the prestigious Graphic Era Group of Institutions is a renowned academician and edupreneur. Prof. Ghanshala still continues to take classes of every student of Computer Science that passes out of Graphic Era Group of Institutions, ensuring a high level of competence in the core subjects of Data Structures and Algorithms. His contribution in the field of research can be felt globally in USA, Canada, London, Paris, Germany, Denmark, Johannesburg, Turkey, Croatia and Thailand. Amongst many laurels, he has been conferred the 'Uttarakhand Ratna, 2007' for outstanding contribution to quality Technical and Higher education and the 'Visionary Edupreneur of India Award, 2017' by Hon'ble Former President of India, Mr. Pranab Mukherjee.

**B.TECH. // DURATION- 4 YEARS**  
Computer Science & Engineering (CSE)  
**SPECIALISATIONS OFFERED:**  
CSE (Artificial Intelligence)  
CSE (Internet of Things & Cyber Security incld. Block Chain Technology)  
CSE (Cyber Security)  
CSE (Artificial Intelligence & Data Science)  
CSE (Artificial Intelligence & Machine Learning)

**Electronics & Communication Engineering (ECE)**  
**SPECIALISATIONS OFFERED:**  
ECE With Specialization In Embedded Systems & Robotics  
ECE With Specialization In Internet of Things

**Mechanical Engineering (ME)**  
**SPECIALISATIONS OFFERED:**  
ME With Specialization In Robotics and Automation  
ME With Specialization In Automobile  
ME With Specialization In Computer Science

**Biotechnology**  
**SPECIALISATIONS OFFERED:**  
Biotechnology (Hons.) With Specialization In Computer Science & Biology

**Electrical Engineering (EE)**  
**Petroleum Engineering (PE)**  
**Civil Engineering (CIVIL)**  
**Aerospace Engineering (AE)**  
Computer Science & Business Systems

**ELIGIBILITY: XII WITH PCM (PCB ALSO ACCEPTED FOR BIOTECH)**  
Merit prepared on basis of XII Agg. Percentage and National qualifying exam (JEE Mains/Advanced)

**B.SC NURSING, BPT - 4 YEARS // PARAMEDICAL -3 YEARS**  
Bachelor of Science Nursing  
Bachelors in Physiotherapy (BPT)  
Bachelor of Science Medical Microbiology  
Bachelor of Science Operation Theatre  
Bachelor in Medical Radiology and Imaging Technology  
Bachelor of Medical Laboratory Technology

**ELIGIBILITY: XII IN PCB**  
Merit prepared on basis of XII Agg. Percentage

**MHM- 2YEARS // BHM-4 YEARS //**  
Master of Hotel Management (MHM)  
Bachelor of Hotel Management (BHM)  
Certificate Course in Hotel Operations (CCHO)

**ELIGIBILITY: MHM - GRADUATION IN ANY STREAM BHM/CCHO - XII IN ANY STREAM**  
Merit prepared on basis of Graduation Percentage for MHM and XII Agg. Percentage for BHM

**DOCTORAL PROGRAMS ARE ALSO AVAILABLE.**  
**ADMISSIONS ARE STRICTLY BASED ON THE ENTRANCE EXAM.**  
The University offers Online and Distance Learning Courses under the Graphic Era Directorate of Distance and Online Education, approved by the Distance Education Board, UGC. All details can be found on [geuonline.com](http://geuonline.com)

**MBA // M.COM // DURATION- 2 YEARS**  
**IMPACT**  
Hospital Administration  
Airport & Airline Management  
Artificial Intelligence & Data Science (AI&DS)  
Innovation, Entrepreneurship & Venture Development (IEV)  
**Masters of Business Administration - General**  
**SPECIALISATIONS OFFERED:**  
Marketing, Finance, Human Resource, Logistics & Supply Chain, International Business, Information Technology, Business Analytics, Digital Analytics, Data Analysis, Hospitality Management, Real Estate Management, Agri Business Management, Retail Management  
Banking and Insurance, Branding and Advertising

**Masters of Commerce (M.Com.)**  
**ELIGIBILITY: MBA- GRADUATION IN ANY STREAM**  
Merit prepared on basis of Graduation Percentage and Percentile of relevant qualifying exams (CAT/MAT/XAT/CMAT)

**M.COM - B.COM (H), B.COM (PASS) & BA (H)**  
Merit prepared on basis of Graduation Percentage

**MBA IMPACT -**  
CAT /XAT 80 percentile & above

**BCA // B.SC. IT // B.SC. CS // DURATION- 3 YEARS**  
Bachelor of Computer Application (BCA)  
BCA Industry Integrated  
Bachelor of Science - IT (B.Sc. IT)  
B.Sc. IT Industry Integrated  
Bachelor of Science CS

**BCA (HONS) // DURATION- 4 YEARS**  
BCA (Hons.) with Artificial Intelligence and Data Science  
**ELIGIBILITY:**  
BCA/B.SC. CS (HONS)/BCA INDUSTRY INTEGRATED / B.SC. IT  
B.SC. IT - INDUSTRY INTEGRATED: XII IN ANY STREAM  
Merit prepared on basis of XII Agg. Percentage

**MCA // M.SC. IT // DURATION- 2 YEARS**  
Masters in Computer Application  
Masters of Science Information Technology (IT)

**ELIGIBILITY: GRADUATION IN ANY STREAM**  
Merit prepared on basis of Graduation Percentage

**MA - 2 YEARS // BA - 3 YEARS // BA (HONS.) - 4 YEARS**  
Masters of Arts Psychology  
Bachelor of Arts  
English (BA & BA (Hons.))  
Psychology (BA & BA (Hons.))  
Economics (BA & BA (Hons.))  
Political Science (BA & BA (Hons.))  
Sociology (BA & BA (Hons.))

**ELIGIBILITY: MA- GRADUATION IN ANY STREAM**  
Merit prepared on basis of Graduation Percentage

**BA (H) // ENGLISH // PSYCHOLOGY // ECONOMICS // POLITICAL SCIENCE: XII IN ANY STREAM**

**BBA // B.COM // DURATION- 3 YEARS**  
Bachelor of Business Administration (BBA)  
BBA Entrepreneurship  
BBA International Finance and Accounting with ACCA  
Bachelor of Commerce (B.COM)

**BBA (HONS.) // B.COM (HONS.) // DURATION- 4 YEARS**  
BBA (H-) Data Science and Artificial Intelligence  
BBA (H-) E-Commerce and Digital Marketing  
Bachelor of Commerce (B.COM (Hons.))  
B.COM (H) Banking and Finance  
B.COM (H) Accounting, Auditing and Taxation  
B.COM (H) Corporate Accounting and Financial Analysis with CMA, US  
B.COM (H) International Finance and Accounting with ACCA

**ELIGIBILITY: XII IN ANY STREAM**  
Merit prepared on basis of XII Agg. Percentage

**M.SC. - 2 YEARS // B.SC. (HONS) - 4 YEARS**  
Masters of Science Biotechnology  
Masters of Science Microbiology  
Masters of Science Environmental Science  
Masters of Science Food Technology  
Masters of Science Chemistry (Physical/Inorganic/Organic)  
Masters of Science Applied Geology  
Masters of Science Biochemistry  
Masters of Science Bioinformatics  
Masters of Science Foods & Nutrition  
Bachelor of Science (Hons.) Microbiology  
Bachelor of Science (Hons.) Biotechnology  
Bachelor of Science (Hons.) Food Technology  
Bachelor of Science (Hons.) Nutrition & Dietetics  
Bachelor of Science (Hons.) Geology  
Bachelor of Science (Hons.) Forensic Science

**ELIGIBILITY: M.SC. FOOD TECHNOLOGY, BIOTECHNOLOGY, MICROBIOLOGY- B.SC. BIOTECH/CBZ/MICROBIOLOGY/FOOD TECHNOLOGY/ BIOTECHNOLOGY // M.SC. CHEMISTRY- B.SC. WITH CHEMISTRY\* // M.SC. ENVIRONMENT SCI- B.SC. IN RELEVANT DISCIPLINE // M.SC. APPLIED GEOLOGY - B.SC./B.SC. (H) GEOLOGY**

**B.SC. (HONS.) - BIOTECHNOLOGY, MICROBIOLOGY, NUTRITION& DIETETICS: XII IN PCB // FOOD TECHNOLOGY - XII IN PCB/PCM // GEOLOGY: XII WITH PCB/PCM**  
Merit prepared on basis of Graduation Percentage for M.Sc. and for B.Sc. XII Agg. Percentage

**M.TECH // DURATION - 2 YEARS**  
Computer Science & Engineering  
Structural Engineering  
CAD/CAM  
VLSI Design and Systems  
Geo-Informatics

**ELIGIBILITY:**  
MCA, B.TECH. (EC/IT/CS), M.SC. (CS)  
B.TECH-CE / B.E.  
B.TECH. (ME/PP/PE/AUTOMOBILE)  
B.TECH. (EE/EC), TELECOM ENGINEERING, M.SC. ELECTRONICS  
B.TECH. (CE/AE/GI/CS/EC/IT), M.SC./B.SC (4 YEARS) (GEOLOGY/ APPLIED GEOLOGY/GEOPHYSICS/ GEOLOGY/GI/PHYSICS/MATHS/ OCEANOGRAPHY/ ENVIRONMENTAL SCIENCES/STATISTICS)



**Graphic Era**  
Deemed to be  
**University**  
DEHRADUN



**TAKE THE CENTER STAGE & REALISE YOUR POTENTIAL**

Apply Now!  
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**601**  
Ranked amongst  
Top Universities of the World

**301**  
Ranked amongst  
Top Engineering Universities  
of the World

Source: Times Higher Education  
World University Ranking 2023

Ranked amongst  
**TOP 74**  
Universities of India

**#64**  
ENGINEERING  
CATEGORY

**#65**  
MANAGEMENT  
CATEGORY

Source: NIRF 2022 Ranking  
Ministry of Education, Govt. of India

**UGC & AICTE**  
Programs Accredited by  
University Grants Commission (UGC) and  
All India Council for Technical Education  
(AICTE)

**NAAC A+**  
Grade Accredited

Source: National Assessment and  
Accreditation Council (NAAC)

**QS-i-GAUGE**  
Platinum Subject Rating in  
Engineering & Diamond Rating  
in overall University Category

**#189**  
QS Asia University Rankings 2023

Source: QS-i-GAUGE &  
QS Asia Rankings

**07** **NBA**  
Accredited Courses

The only University in the region to  
have MBA program accredited by NBA

Source: National Board of  
Accreditation (NBA)

**Band 'Excellent'**  
under the category 'University & Deemed  
to be University (Private/Self Financed)  
(Technical)

Source: Aaid Ranking of Institutions  
on Innovation Achievements  
(ARIIA-2022), MHRD'S Innovation  
Cell, AICTE, Govt. of India



Every student who comes to Graphic Era Deemed to be University benefits from top-notch facilities on its stunning 40-acre campus, nestled in the midst of Doon Valley, at the foothills of the Lesser Himalayas, against the backdrop of the serene Rajaji National Park. **The beauty that one experiences at Graphic Era is unparalleled, it provides the ideal ambience for academic and innovative pursuits!**

Bell Road, Clement Town, Dehradun, Uttarakhand, India -248002

**1800-890-6027, 1800-270-1280**

76177 70113 admissions@geu.ac.in





# MAKE YOUR START-UP DREAM A REALITY!

DST Sponsored Technology Business Incubator

## 'Spandan'

The world's smallest ECG machine.

Sunfox Technologies, an early incubatee of Graphic Era's Technology Business Incubator who shot to fame with the help of their product Spandan (The world's smallest ECG machine) drawing the praise of the Hon'ble Prime Minister of India, Shri Narendra Modi, recently featured on the popular Entrepreneurial Show, **SHARK TANK INDIA**, where the team was able to secure great reviews, great funding and a prominent pathway to entrepreneurial success!

# TRANSFORM THROUGH EXPERIENCE

With career focused education and strong industry ties, Graphic Era deemed to be University ensures that its student receive the tools and network to stand out in the real world. Students at Graphic Era Deemed to be University have ease of access to the Centre of Excellence Labs instituted within the campus in collaboration with industry giants varying across domains, such as Amazon Web Services, TATA Technologies, IBM, Bentley and many more.

# EMPOWERED BY INNOVATION

Graphic Era is committed to conducting cutting edge research with global, real-world impact and boasts of numerous groundbreaking achievements.

**6199+**  
Research Publications

**35 Crore +**  
Value of Projects Consultancies

**800+**  
Patents Published

**70+**  
Patents Granted

# NEVER A DULL MOMENT IN THE UNIVERSITY

With many student-led clubs, committees, events and activities, campus life at Graphic Era is vibrant, colorful and engaging that offers students an opportunity to pursue their interests, experiment with new ideas, and develop life skills.

An annual extravaganza that is organized with such pomp and glamour that makes everyone wait eagerly for the next season every time!

# GRAFEST

The University's annual fest has been visited by more than **100+ Indian & International artists.**

# UIC UNIVERSITY OF ILLINOIS CHICAGO

**UG STUDENTS**  
3+1 (B.TECH — CS, ECE, EE & ME)

Student completes 3 Years at Graphic Era University & Final Year at UIC  
Earns a B.Tech Degree from Graphic Era University  
Gets Direct Admission to MS at UIC and attains a Master's Degree from UIC in a span of 1 Year  
Student earns OPT (3 Year Work Permit) for staying and working in the US post his Master's Degree

**PG STUDENTS**  
1+1 (M.TECH — CS, ECE, EE & ME)

Completes 1st Year of M.Tech at Graphic Era University and 2nd Year at UIC  
Earns a Master's Degree from UIC  
Student earns OPT (3 Year Work Permit) for staying and working in the US post his Master's Degree

**PLACED IN RANK BAND 251-300**  
AMONGST THE TOP UNIVERSITIES OF THE WORLD

**#36** IN THE UNITED STATES  
**#317** IN WORLD UNIVERSITY RANKINGS  
**#150-200** IN COMPUTER SCIENCE AND INFORMATION SYSTEMS

**THE QS**

# Study Abroad at Top International Universities while studying at Graphic Era!

Our Partner Universities are present across these countries:

# TRANSFORMING DREAMS INTO REALITY

Join the brilliant and dynamic community of learning at Graphic Era, the university that prides itself on preparing the students for their future.

**Aditi Mittal**  
B.Tech CST  
Batch 2023  
**Adobe**  
**₹49.18L**

**Ayushi Kathait**  
B.Tech CST  
Batch 2023  
**amazon**  
**₹45.64L**

**Anushka Agarwal**  
B.Tech CS (ML & AI)  
Batch 2023  
**amazon**  
**₹45.64L**

**Rishika Kesharwani**  
B.Tech CSE  
Batch 2023  
**amazon**  
**₹45.64L**

**Shreya Sharma**  
B.Tech CS (SE)  
Batch 2023  
**amazon**  
**₹45.64L**

**Amanpreet Singh Bedi**  
B.Tech CSE  
Batch 2023  
**zscaler**  
**₹28.00L**

**Akshita Singhal**  
B.Tech CST  
Batch 2023  
**Goldman Sachs**  
**₹24.00L**

**Ashutosh Vyas**  
B.Tech CS (ML & AI)  
Batch 2023  
**Goldman Sachs**  
**₹24.00L**

**Aditya Rawat**  
B.Tech CSE  
Batch 2023  
**zscaler**  
**₹23.84L**

**Kanupriya**  
B.Tech CS (CC)  
Batch 2023  
**BNY MELLON**  
**₹21.64L**

# LEADERS ACROSS THE GLOBE

Graphic Era has a flourishing Alum Base consisting of **45,000+ Alums\*** spread across the globe in Top Positions.

Our widespread and extremely active Alumni Network plays an extremely important role in enabling our students in making their mark across Top Organizations by utilizing what we like to call "The Graphic Era Edge"

\*The above stats are combined for all the campuses under brand Graphic Era

**Yamini Bisht**  
B.Tech IT • 2006  
Director, E1 Consulting Inc., Canada

**Varun Singh**  
MCA • 2006  
Engineering Leadership, Apple Inc. California, United states

**Reshant Chandra**  
B.Tech CSE • 2011  
Director Engineering, Microsoft Redmond, Washington

**Ankush Dhall**  
MCA • 2004  
Director Engineering, American Express, Gurgaon

**Sameer Goyal**  
BCA-2002 • MCA-2005  
Head of Engineering, Acuity Knowledge Partners Bengaluru

**Alpana Tyagi**  
B.Tech CSE • 2012  
Senior Cyber Security Consultant, Ernst & Young US LLP, Austin Texas

**Tejasvi Kochar**  
B.Sc IT - 2005 • MBA 2007  
Talent Acquisition Infra Amazon AWS Japan, Tokyo

**Arvind Joshi**  
MCA • 2005  
Director - Platform Operation - APAC BlackRock, Singapore

**Aashee Rawat**  
B.Tech CS (ML & AI)  
Batch 2023  
**servicenow**  
**₹34.35L**

**Shreya Nawani**  
B.Tech CS (ML & AI)  
Batch 2023  
**Flipkart**  
**₹32.00L**

**Dipanshu Pandey**  
B.Tech CSE  
Batch 2023  
**media.net**  
**₹30.00L**

**Diksha Bisht**  
B.Tech CSE  
Batch 2023  
**Morgan Stanley**  
**₹28.50L**

**Anusha Gairola**  
B.Tech CSE  
Batch 2023  
**Informatica**  
**₹21.11L**

**Apratim Tripathi**  
B.Tech CS (DS & AI)  
Batch 2023  
**Informatica**  
**₹21.11L**

**Pushkar Jain**  
B.Tech CS (IS)  
Batch 2023  
**Informatica**  
**₹21.11L**

**Monika Chauhan**  
B.Tech CSE  
Batch 2023  
**Morgan Stanley**  
**₹28.50L**

**Shubhi Joshi**  
B.Tech CSE  
Batch 2023  
**Morgan Stanley**  
**₹28.50L**

**Tanisha Singhal**  
B.Tech CSE  
Batch 2023  
**Morgan Stanley**  
**₹28.50L**

**Ashutosh Dhyani**  
B.Tech CS (ML & AI)  
Batch 2023  
**Morgan Stanley**  
**₹28.50L**

**3800+**  
offers made by 170+ recruiters in this session and the count is still on\*

**₹21.11L**

**₹21.11L**

**Jitender Chauhan**  
BHMCT • 2008  
Assistant General Manager The Savoy Hotel, London Great Britain

**Jaya Rawat**  
BMIT • 2001  
Assistant Director Australian Institute of Health and Welfare (Govt.)